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**QIN JIA YUAN MEDIA SERVICES COMPANY LIMITED**

**勤+緣媒體服務有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2366)**

**ISSUE OF UP TO HK\$150,000,000 UNLISTED CONVERTIBLE BONDS  
AND UNLISTED WARRANTS TO TWO SUBSCRIBERS —  
ISSUE OF THE STAR GROUP TRANCHE 2 BONDS  
AND THE STAR GROUP TRANCHE 2 WARRANT**

On 19 March 2010, the Company issued the Star Group Tranche 2 Bonds and the Star Group Tranche 2 Warrant to Star Group.

Reference is made to the announcement of the Company dated 28 April 2009 and the announcement of the Company dated 18 November 2009 (the “**Announcements**”), relating to among others, the issue of the Star Group Bonds and the Star Group Warrants. Unless otherwise defined, terms used herein shall have the same meaning as defined in the Announcements.

The Board is pleased to announce that the Company issued the Star Group Tranche 2 Bonds with a principal amount of HK\$25,000,000 and the Star Group Tranche 2 Warrant with the aggregate exercise monies of not more than HK\$12,500,000 to Star Group on 19 March 2010.

By Order of the Board of

**QIN JIA YUAN MEDIA SERVICES COMPANY LIMITED**

**LEUNG Anita Fung Yee Maria**

*Chief Executive Officer and Executive Director*

Hong Kong, 19 March 2010

*As at the date of this announcement, the Board consists of: three executive directors: Dr. LEUNG Anita Fung Yee Maria (Chief Executive Officer), Mr. YIU Yan Chi, Bernard and Mr. TSIANG Hoi Fong, nine non-executive directors: Dr. WONG Yu Hong, Philip, GBS (Chairman), Mr. PFITZNER Kym Richard, Mr. ZINGER Simon, Ms. LEE Kwei-Fen, Mr. LIU Yuk Chi, David, Dr. WONG Ying Ho, Kennedy, BBS, JP, Mr. FLYNN Douglas Ronald, Ms. HO Chiu King, Pansy Catilina and Mr. OWYANG, Loong Shui Ivan and three independent non-executive directors: Mr. LAU Hon Chuen, GBS, JP, Mr. LAM Haw Shun, Dennis, JP and Mr. HUI Koon Man, Michael, JP.*