



香港交易所

Monthly Return of Equity Issuer on Movements in Securities

For the month ended (dd/mm/yyyy) : 31 / 07 / 2010

To : Hong Kong Exchanges and Clearing Limited

Name of Issuer Qin Jia Yuan Media Services Company Limited

Date Submitted 02 / 08 / 2010

I. Movements in Authorised Share Capital

1. Ordinary Shares

(1) Stock code : 2366 Description : _____

	No. of ordinary shares	Par value (<i>State currency</i>)	Authorised share capital (<i>State currency</i>)
Balance at close of preceding month	<u>1,200,000,000</u>	<u>US\$0.01</u>	<u>US\$12,000,000.00</u>
Increase/(decrease)	_____		_____
Balance at close of the month	<u>1,200,000,000</u>	<u>US\$0.01</u>	<u>US\$12,000,000.00</u>

(2) Stock code : N/A Description : _____

	No. of ordinary shares	Par value (<i>State currency</i>)	Authorised share capital (<i>State currency</i>)
Balance at close of preceding month	_____	_____	_____
Increase/(decrease)	_____		_____
Balance at close of the month	_____	_____	_____

2. Preference Shares

Stock code : <u> N/A </u>	Description : _____		
	No. of preference shares	Par value (<i>State currency</i>)	Authorised share capital (<i>State currency</i>)
Balance at close of preceding month	_____	_____	_____
Increase/(decrease)	_____	_____	_____
Balance at close of the month	_____	_____	_____

3. Other Classes of Shares

Stock code : <u> N/A </u>	Description : _____		
	No. of other classes of shares	Par value (<i>State currency</i>)	Authorised share capital (<i>State currency</i>)
Balance at close of preceding month	_____	_____	_____
Increase/(decrease)	_____	_____	_____
Balance at close of the month	_____	_____	_____

Total authorised share capital at the end of the month (*State
currency*) :

US\$12,000,000.00

II. Movements in Issued Share Capital

	No. of ordinary shares		No of preference shares	No. of other classes of shares
	(1)	(2)		
Balance at close of preceding month	<u>779,702,661</u>	<u>N/A</u>	<u>N/A</u>	<u>N/A</u>
Increase/ (decrease) during the month	<u>37,936,475</u>	<u>N/A</u>	<u>N/A</u>	<u>N/A</u>
Balance at close of the month	<u>817,639,136</u>	<u>N/A</u>	<u>N/A</u>	<u>N/A</u>

III. Details of Movements in Issued Share Capital

Share Options (under Share Option Schemes of the Issuer)

Particulars of share option scheme including EGM approval date (dd/mm/yyyy) and class of shares issuable	Movement during the month				No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
	Granted	Exercised	Cancelled	Lapsed		
<u>1. Share Options Scheme</u> <u>Exercise Price :</u> <u>HK\$2.05</u> <u>(13 / 06 /2004)</u>						
<u>Ordinary share</u>	<u>Nil</u>	<u>Nil</u>	<u>Nil</u>	<u>Nil</u>	<u>Nil</u>	<u>6,730,141</u>
<i>(Note 1)</i>						
<u>2. Share Options Scheme</u> <u>Exercise Price :</u> <u>HK\$4.12</u> <u>(13 /06 /2004)</u>						
<u>Ordinary share</u>	<u>Nil</u>	<u>Nil</u>	<u>Nil</u>	<u>Nil</u>	<u>Nil</u>	<u>1,365,861</u>
<i>(Note 1)</i>						
<u>3.Share Options Scheme</u> <u>Exercise Price :</u> <u>HK\$5.14</u> <u>(13 /06 / 2004)</u>						
<u>Ordinary share</u>	<u>Nil</u>	<u>Nil</u>	<u>Nil</u>	<u>Nil</u>	<u>Nil</u>	<u>1,365,860</u>
<i>(Note 1)</i>						

4.Share Options Scheme Exercise Price : HK\$1.63 (13 /06 / 2004)	Nil	Nil	Nil	Nil	Nil	6,500,000
(Note 1)						
				Total A. (Ordinary shares)	Nil	
				(Preference shares)	N/A	
				(Other class)	N/A	
Total funds raised during the month from exercise of options (State currency)				Nil		

Warrants to Issue Shares of the Issuer which are to be Listed

Description of warrants (Date of expiry - dd/mm/yyyy)	Currency of nominal value	Nominal value at close of preceding month	Exercised during the month	Nominal value at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
<u>1. Smart Peace Warrants</u>						
	HK\$	50,000,000.00	Nil	50,000,000.00	Nil	24,271,844
(15 / 05 / 2014)						
Stock code (if listed)				N/A		
Class of shares issuable (Note 1)				Ordinary Shares		
Subscription price				HK\$2.06		
EGM approval date (if applicable) (dd/mm/yyyy)				(/ /)		
<u>2. Smart Peace Warrants</u>						
	HK\$	50,000,000.00	Nil	50,000,000.00	Nil	24,271,844
(7 / 8 / 2014)						
Stock code (if listed)				N/A		
Class of shares issuable (Note 1)				Ordinary Shares		
Subscription price				HK\$2.06		
EGM approval date (if applicable) (dd/mm/yyyy)				(/ /)		
<u>3. Star Group Warrants</u>						
	HK\$	12,500,000.00	Nil	12,500,000.00	Nil	6,067,961
(18 / 11 / 2014)						
Stock code (if listed)				N/A		
Class of shares issuable (Note 1)				Ordinary Shares		
Subscription price				HK\$2.06		
EGM approval date (if applicable) (dd/mm/yyyy)				(/ /)		

For Main Board and GEM listed issuers

Description of warrants (Date of expiry - dd/mm/yyyy)	Currency of nominal value	Nominal value at close of preceding month	Exercised during the month	Nominal value at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
4. Star Group Warrants						
	HK\$	12,500,000.00	Nil	12,500,000.00	Nil	6,067,961
(19 / 3 / 2015)						
Stock code (if listed)		N/A				
Class of shares issuable (<i>Note 1</i>)		Ordinary Shares				
Subscription price		HK\$2.06				
EGM approval date (if applicable) (dd/mm/yyyy)		(/ /)				
5. First Media Warrants						
	HK\$	N/A	Nil	15,111,614.7876	Nil	11,380,942
(07 / 07 / 2015)						
Stock code (if listed)		N/A				
Class of shares issuable (<i>Note 1</i>)		Ordinary Shares				
Subscription price		HK\$1.3278				
EGM approval date (if applicable) (dd/mm/yyyy)		(30 / 06 / 2010)				
			Total B.	(Ordinary shares) Nil		
				(Preference shares) N/A		
				(Other class) N/A		

Convertibles (i.e. Convertible into Shares of the Issuer which are to be Listed)

Class and description	Currency of amount outstanding	Amount at close of preceding month	Converted during the month	Amount at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1. Smart Peace Convertible						
Bonds	HK\$	100,000,000.00	Nil	100,000,000.00	Nil	58,775,126
Stock code (if listed)		N/A				
Class of shares issuable (<i>Note 1</i>)		Ordinary Shares				
Subscription price		HK\$1.7014				
EGM approval date (if applicable) (dd/mm/yyyy)		(/ /)				

2. Star Group Convertible						
Bonds						
	HK\$	50,000,000.00	Nil	50,000,000.00	Nil	29,387,563
Stock code (if listed)	N/A					
Class of shares issuable (<i>Note 1</i>)	Ordinary Shares					
Subscription price	HK\$1.7014					
EGM approval date (if applicable) (dd/mm/yyyy)	(/ /)					
3. Fist Media Convertible						
Bonds						
	HK\$	N/A	Nil	120,892,924.00	Nil	(see remark) 91,047,540
Stock code (if listed)	N/A					
Class of shares issuable (<i>Note 1</i>)	Ordinary Shares					
Subscription price	HK\$1.3278					
EGM approval date (if applicable) (dd/mm/yyyy)	(30 / 06 / 2010)					
4.						
Stock code (if listed)						
Class of shares issuable (<i>Note 1</i>)						
Subscription price						
EGM approval date (if applicable) (dd/mm/yyyy)	(/ /)					
			Total C. (Ordinary shares) Nil			
			(Preference shares) N/A			
			(Other class) N/A			

Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options (other than under Share Option Schemes)

Full particulars including EGM approval date (dd/mm/yyyy), if applicable, and class of shares issuable:	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1.		
	(/ /)	
	shares (<i>Note 1</i>)	
2.		
	(/ /)	
	shares (<i>Note 1</i>)	

3.		
	(/ /)	
	shares (Note 1)	
	Total D. (Ordinary shares)	Nil
	(Preference shares)	N/A
	(Other class)	N/A

Other Movements in Issued Share Capital

Type of Issue				No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1.	Rights issue	At price : State currency	Class of shares issuable (Note 1) _____ Issue and allotment date : (dd/mm/yyyy) _____ EGM approval date: (dd/mm/yyyy) (/ /)		N/A
2.	Open offer	At price : State currency	Class of shares issuable (Note 1) _____ Issue and allotment date : (dd/mm/yyyy) (/ /) EGM approval date: (dd/mm/yyyy) (/ /)		N/A
3.	Placing	At price : State currency <u>HK\$1.3278</u>	Class of shares issuable (Note 1) <u>Ordinary Shares</u> Issue and allotment date : (dd/mm/yyyy) (08/07/2010) EGM approval date: (dd/mm/yyyy) (/ /)	<u>37,936,475</u>	N/A

4. Bonus issue			Class of shares issuable (Note 1)	_____		
			Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			AGM approval date: (dd/mm/yyyy)	(/ /)		_____ N/A
5. Scrip dividend	At price :	State currency	Class of shares issuable (Note 1)	<u>Ordinary Shares</u>		
		<u>HK\$1.30</u>	Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		_____ N/A 8,050,600
6. Repurchase of shares			Class of shares repurchased (Note 1)	_____		
			Cancellation date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		_____ N/A
7. Redemption of shares			Class of shares redeemed (Note 1)	_____		
			Redemption date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		_____ N/A
8. Consideration issue	At price :	State currency	Class of shares issuable (Note 1)	_____		
			Issue and allotment date : (dd/mm/yyyy)	(/ /)		
			EGM approval date: (dd/mm/yyyy)	(/ /)		_____ N/A

9. Capital reorganisation	Class of shares issuable _____ (Note 1)		Issue and allotment date : (dd/mm/yyyy)	(/ /)	EGM approval date: (dd/mm/yyyy)	(/ /)		<u>N/A</u>	
	Class of shares issuable <u>Ordinary Shares</u> (Note 1)		Issue and allotment date : (dd/mm/yyyy)	(/ /)	EGM approval date: (dd/mm/yyyy)	(/ /)	<u>N/A</u>	<u>7,500,000</u>	
	At price :	State currency	<u>US\$0.01</u>						
10. Other (Please specify) Remuneration Shares									
Total E. (Ordinary shares)							<u>37,936,475</u>		
(Preference shares)							<u>N/A</u>		
(Other class)							<u>N/A</u>		

Total increase / (decrease) in ordinary shares during the month (i.e. Total of A to E):	(1)	<u>37,936,475</u>
	(2)	<u>N/A</u>
Total increase / (decrease) in preference shares during the month (i.e. Total of A to E):		<u>N/A</u>
Total increase / (decrease) in other classes of shares during the month (i.e. Total of A to E):		<u>N/A</u>
<i>(These figures should be the same as the relevant figures under II above ("Movements in Issued Share Capital").)</i>		

Remarks (if any):

Convertible bonds bear interest per annum. The 91,047,540 shares to be issued are subject to adjustment by
accrued interests on convertible bonds which will be converted into shares in the event of exercise of its
conversion rights. Details are set out in the circular of the Company dated 11 June 2010.

Submitted by: LEUNG Anita Fung Yee Maria

Title: Director
(Director, Secretary or other duly authorised officer)

Notes :

- 1. State the class of shares (e.g. ordinary, preference or other).*
- 2. If there is insufficient space, please append the prescribed continuation sheet.*