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QIN JIA YUAN MEDIA SERVICES COMPANY LIMITED
勤 + 緣 媒 體 服 務 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2366)

**DISCLOSEABLE TRANSACTION
IN RELATION TO THE ACQUISITION OF
THE ENTIRE ISSUED SHARE CAPITAL OF A COMPANY WHICH OWNS
THE PUBLICATION AND ADAPTATION RIGHTS OF BOOKS
AND SCRIPTS WRITTEN BY RENOWNED AUTHORS IN THE PRC
AND MAY POTENTIALLY BECOME A CONSULTANCY SERVICE
PROVIDER TO AN ONLINE BOOK PUBLISHER IN THE PRC**

Reference is made to the announcement of the Company dated 10 August 2010. The Board is pleased to announce that completion of the Acquisition took place on 20 August 2010.

Reference is made to the announcement of Qin Jia Yuan Media Services Company Limited (the “Company”) dated 10 August 2010 (the “Announcement”) in relation to the acquisition of the entire issued share capital of Green Team Culture Asset Limited (the “Acquisition”).

The board of directors of the Company (the “Board”) is pleased to announce that completion of the Acquisition took place on 20 August 2010.

By Order of the Board of
QIN JIA YUAN MEDIA SERVICES COMPANY LIMITED
LEUNG Anita Fung Yee Maria
Chief Executive Officer and Executive Director

Hong Kong, 20 August 2010

As at the date of this announcement, the Board consists of four executive directors: Dr. LEUNG Anita Fung Yee Maria (Chief Executive Officer), Mr. TSE Wai Kuen, Gary (Chief Operating Officer), Mr. YIU Yan Chi, Bernard and Mr. TSIANG Hoi Fong; eleven non-executive directors: Dr. WONG Yu Hong, Philip, GBS (Chairman), Mr. LIU Yuk Chi, David (Vice-Chairman), Dr. WONG Ying Ho, Kennedy, BBS, JP, Mr. FLYNN Douglas Ronald, Mr. LAM Haw Shun Dennis, JP, Ms. HO Chiu King, Pansy Catilina, Mr. OWYANG Loong Shui Ivan, Mr. Stanley Emmett THOMAS, Mr. Lincoln PAN Lin Feng, Mr. Peter Alphonse ZALDIVAR and Mr. SU Xiao Shan; and three independent non-executive directors: Mr. LAU Hon Chuen, GBS, JP, Mr. HUI Koon Man, Michael, JP and Mr. Wayne CHOU.