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QIN JIA YUAN MEDIA SERVICES COMPANY LIMITED

勤 + 緣 媒 體 服 務 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2366)

**RIGHTS ISSUE IN THE PROPORTION OF
FOUR RIGHTS SHARES FOR EVERY ONE EXISTING SHARE
HELD ON THE RECORD DATE**

**COMMENCEMENT OF DEALINGS IN THE SHARES
ON AN EX-ENTITLEMENT BASIS**

Reference is made to the announcement of Qin Jia Yuan Media Services Company Limited (the “**Company**”) dated 27 October 2011 (the “**Announcement**”) and the circular dated 29 November 2011 (the “**Circular**”) in relation to the proposed rights issue of the Company in the proportion of four Rights Shares for every one existing Share held on the Record Date (the “**Rights Issue**”). Unless provided otherwise, capitalized terms used in this announcement have the same meanings as those defined in the Announcement.

As stated in the expected timetable of the Rights Issue contained in the Announcement and the Circular, the last day of dealings in the Shares on a cum-entitlement basis was Monday, 9 January 2012. The closing market price per Share as quoted in the daily quotation sheets of Stock Exchange on Monday, 9 January 2012 was HK\$0.33.

Dealings in the Shares on an ex-entitlement basis shall commence on Tuesday, 10 January 2012.

Shareholders and potential investors are advised to exercise caution when dealing in the Shares and, if they are in any doubt about their position, they should consult their professional adviser(s). Any Shareholders or other persons dealing in the Shares up to the date on which all the conditions to which the Rights Issue is subject are fulfilled and any persons dealing in the nil-paid Rights Shares during such period will accordingly bear the risk that the Rights Issue may not become unconditional or may not proceed.

By Order of the Board of
QIN JIA YUAN MEDIA SERVICES COMPANY LIMITED
LEUNG Anita Fung Yee Maria
Chief Executive Officer and Executive Director

Hong Kong, 9 January 2012

As at the date of this announcement, the Board consists of four executive directors: Dr. LEUNG Anita Fung Yee Maria (Chief Executive Officer), Mr. YIU Yan Chi, Bernard, Mr. TSIANG Hoi Fong and Mr. YEUNG Ching Wan (Chief Financial Officer); ten non-executive directors: Dr. Honourable WONG Yu Hong, Philip, GBS (Chairman), Mr. LIU Yuk Chi, David (Vice-Chairman), Mr. LAM Haw Shun, Dennis, JP, Ms. HO Chiu King, Pansy Catilina, Mr. FLYNN Douglas Ronald, Mr. OWYANG Loong Shui, Ivan, Mr. Stanley Emmett THOMAS, Mr. Lincoln PAN Lin Feng, Mr. Peter Alphonse ZALDIVAR and Dr. LIN Junbo; and three independent non-executive directors: Mr. LAU Hon Chuen, GBS, JP, Mr. HUI Koon Man, Michael, JP and Mr. Wayne CHOU.